

TERMS AND CONDITIONS
NATIONAL PROMOTION - MEADOWLAND CORE CAMPAIGN
TERMS & CONDITIONS

1. The promoter is RCL Foods Consumer (Pty) Ltd (“the Promoter”).
2. Any persons participating in this promotion (“Customer”) accept and agree that by entering the promotion they have had an opportunity to read and consider these Terms and Conditions and that they are bound by these Terms and Conditions.
3. **Promotion period:** Offer is valid from 27th July 2026 – 9th August 2026 or until stocks last.
4. By participating in the Promotion, the Participant unconditionally and irrevocably indemnifies and holds harmless the Promoter, as well as its holding company, its subsidiaries and any subsidiaries of its holding company, and their successors and assigns, directors, employees, agents or consultants against all and any losses, claims, proceedings, actions, damages (direct, consequential or otherwise), liability, demands, expenses, legal costs (on an attorney and own client basis) howsoever arising out of, based upon, or in connection with (directly or indirectly) the Participant’s participation in the Competition.
5. **Promotion Mechanic:**
 - a) For each customer that purchases 3 cases of Meadowland Classique, they will receive 1 free case of Meadowland ProCook.
 - b) Customers must enter Promo Code **MEADOWLAND** upon checkout to qualify for the free stock.
 - c) Free stock on Meadowland ProCook is only available while stocks last.
 - d) Promotion is open to Bidfood and Food Trucks trading accounts customers only.
 - e) To qualify, purchases must be made online on www.mybidfood.co.za or www.ft-online.co.za.

6. Participating Products:

ITEM CODE	ITEM DESCRIPTION	ITEM BRAND	UNIT OF MEASURE	ITEM SIZE
CON1264	TOPPING CLASSIQUE UNSWEETENED CHILLED	MEADOWLAND	CASE	6x1LT

CON15026	TOPPING PRO COOK 15%	MEADOWLAND	CASE	8x1LT

7. **Participating Branches:**

Bidfood Linbro Park;
 Bidfood Alberton;
 Bidfood Pretoria;
 Bidfood Mbombela;
 Bidfood Polokwane;
 Bidfood Bloemfontein;
 Bidfood Durban;
 Bidfood Pietermaritzburg;
 Bidfood Empangeni;
 Bidfood East London;
 Bidfood Port Elizabeth;
 Bidfood George;
 Bidfood Western Cape;
 Food Trucks.

8. The competition is open in South Africa only, excludes Botswana.
9. Customers must have a Bidfood account in good standing any accounts in arrears or on hold are deemed disqualified.
10. Free stock on Meadowland ProCook is not exchangeable or transferable.
11. RCL Foods reserves the right to change or terminate the promotion immediately and without notice. In the event of such change or termination, all customers agree to waive any rights that they may have in respect of this competition and acknowledge that they will have no recourse against the Promoter or its agents.
12. By redeeming the Promo code, the Participant unconditionally and irrevocably indemnifies and holds harmless the Promoter, as well as its holding company, its subsidiaries and any subsidiaries of its holding company, and their successors and assigns, directors, employees, agents or consultants against all and any losses, claims, proceeding, actions, damages, (direct, consequential or otherwise) liability, demands, expenses, legal costs (on an attorney and own client basis) howsoever arising out of, based upon, or in connection with (directly or indirectly) the Participant's participation in the Promotion.
13. The promoter's decision is final, and no correspondence will be entered into.

14. Customers that purchase participating Meadowland products during the promotion period constitute acceptance of the promotion rules and agree to abide by the rules.
15. No director, employee, agent or consultant of RCL FOODS, Bidfood, Food Trucks, and their spouses, life partners, business partners or immediate family members, or the supplier of goods and services in connection with this Promotion may participate in the Promotion.
16. By entering this Promotion, participants consent to the processing of their personal information in accordance with the Protection of Personal Information Act (POPIA). Personal information will be used solely for purposes related to this competition and will be handled in line with our Data Privacy Policy. Any enquiries regarding personal information should be directed to popia@bidfood.co.za.